



**TECHNICAL UNIVERSITY OF MOMBASA**  
***Faculty of Business & Social Studies***

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION  
(DMAC IV)

PRACTICAL

**BMC 2212: ADVANCED VIDEO EDITING SKILLS**

END OF SEMESTER EXAMINATIONS

**SERIES:** APRIL 2015

**TIME:** 2 HOURS

**INSTRUCTIONS:**

- This is a Practical Exam.
- You will submit: 1. Project Proposal  
2. Two copies of final work printed on DVD

***This paper consists of Two printed pages.***

## **PRACTICAL**

### **QUESTION 1**

Work in a team (maximum of three), select a subject, conduct an interview and report a news story.

#### Guidelines

- Make a project plan and schedule
- Length should be 2 -3 minutes
- You can use still shots that include effects and transition
- Include voice over, natural sound and music score.
- Include a reporter stand up
- Include full menu of credits.
- Apply copyright citation and fair use guidelines where applicable
- Follow the journalistic code of ethics.

**(70 marks)**