



**TECHNICAL UNIVERSITY OF MOMBASA**  
***Faculty of Business & Social Studies***

DEPARTMENT OF MEDIA & GRAPHIC DESIGN

DIPLOMA IN MASS COMMUNICATION  
(DMAC I, YI, SI)

**BMC 2105: TV PRODUCTION TECHNIQUES**

END OF SEMESTER EXAMINATIONS

**SERIES: APRIL 2015**

**TIME: 2 HOURS**

**INSTRUCTIONS:**

- This paper consists of **TWO** Sections **A & B**.
- Section **A** is **Compulsory**.
- Answer any other **TWO** questions in Section **B**.

***This paper consists of Three printed pages.***

## SECTION A (Compulsory)

### QUESTION 1

- a) Describe the following terms and their use in video production:
- i) Emotional subject. (5 marks)
  - ii) Cut away shot (5 marks)
  - iii) Establishing shot (5 marks)
  - iv) Crowd shot (5 marks)
- b) Distinguish between:
- i) Production studio (5 marks)
  - ii) Production gallery (5 marks)

## SECTION B (Answer any TWO questions)

### QUESTION 2

- a) Explain **FIVE** vital reasons for editing a recorded video tape. (10 marks)
- b) Briefly define the terms below and 2 contributions in video production:
- i) A shot (3 marks)
  - ii) Reaction shot (4 marks)
  - iii) A transition (3 marks)

### QUESTION 3

- a) Explain the process of shooting from the camera man to the director to the VRT man. (9 marks)
- b) Define the terms below and explain their use in video production:
- i) Pan (3 marks)
  - ii) Tilt (3 marks)
  - iii) Zoom (3 marks)
- c) Define creativity. (2 marks)

#### QUESTION 4

- a) Explain **TWO** roles of each of the personnel below:
- i) Producer (4 marks)
  - ii) Director (4 marks)
  - iii) Floor Manager (4 marks)
- b) Describe the shots below:
- i) Close up shot (2 marks)
  - ii) Medium shot (2 marks)
  - iii) Long shot (2 marks)
  - iv) Medium long shot (2 marks)

#### QUESTION 5

- a) Explain the contribution of music in video production. (6 marks)
- b) Explain shot alternation using an example. (8 marks)
- c) Explain the **THREE** contributions of a back ground in a shot. (6 marks)