

TECHNICAL UNIVERSITY OF MOMBASA Faculty of Business & Social Studies

DEPARTMENT OF HOSPITALITY & TOURISM

DIPLOMA IN HOTEL AND INSTITUTIONAL MANAGEMENT (DHIM J14, S13)

BHC 2208: HOSPITALITY INFORMATION SYSTEMS

END OF SEMESTER EXAMINATIONS SERIES: APRIL 2015 TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of Sections A and B.
- Section A is Compulsory. Answer any TWO questions in Section B.
- Mobile phones are not allowed into the examination room.
- Cheating leads to disqualification.
- This paper consists of Two printed pages.

SECTION A (Compulsory) 30 Marks

QUESTION 1

a) Explain the advantages and disadvantages of using the PMS.	(10 marks)
b) Discuss the roles of MIS (Management Information Systems).	(10 marks)
c) Define the following;i) C.R.S	
i) Liformation system	
iii) E-Hospitality	
iv) Data processing	
v) System.	(10 marks)
SECTION B (Answer any TWO questions) 40 Marks QUESTION 2	
Explain some of the benefits of hospitality management software.	(20 marks)
QUESTION 3	
a) Explain why organizations invest in information systems.	(10 marks)
b) Explain the qualities of a good information system.	(10 marks)
QUESTION 4	
Discuss how information systems are transforming the enterprise.	(20 marks)
QUESTION 5	
State and explain the components of management information systems.	(20 marks)