

TECHNICAL UNIVERSITY OF MOMBASA Faculty of Business & Social Studies

DEPARTMENT OF HOSPITALITY & TOURISM

DIPLOMA IN HOTEL AND INSTITUTIONAL MANAGEMENT

BHC 2102: INTRODUCTION TO FOOD AND BEVERAGE SERVICE & SALES

END OF SEMESTER EXAMINATIONS

SERIES: APRIL 2015

TIME: 2 HOURS

INSTRUCTIONS:

- This paper consists of Sections A and B.
- Section **A** is **Compulsory**. Answer any **TWO** questions in Section **B**.
- Mobile phones are not allowed into the examination room.
- Cheating leads to disqualification.
- This paper consists of Three printed pages.

SECTION A (Compulsory) 30 Marks

QUESTION 1

- a) Define the following terms as used in a food service operation
 - i) Menu
 - ii) Cover
 - iii) Mise en place
 - iv) Condiments
 - v) Crumbling down

(2 marks each)

b) State the **FIVE** tools of trade used by a food and beverage waiter.

(5 marks)

- c) Explain **FIVE** service areas in a food service operation highlighting on the provisions and equipments found in each if any. (10 marks)
- d) List any **FIVE** factors as to why there has been considerable growth in the use of disposables/throw aways. (5 marks)

SECTION B (Answer any **TWO** questions) **40 Marks**

QUESTION 2

- a) Explain the meal experience factors that customers might be seeking to satisfy when they visit a food service operation. (10 marks)
- b) State any **TWO** roles of e ach of the following food and beverage service personnel:
 - i) Maître d'hotel
 - ii) Wine butter
 - iii) Trainee commis
 - iv) Station waiter
 - v) Food and beverage manager.

(2 marks each)

QUESTION 3

a) Explain **FIVE** disadvantages of selling by automation.

(10 marks)

b) Discuss **FIVE** methods of dish washing for a food service operations.

(10 marks)

QUESTION 4

a) State any **FIVE** types of napkin folds.

(5 marks)

- b) Highlight any **FIVE** closing duties that food and beverage waiters perform in a food service operations. (5 marks)
- c) Explain **FIVE** attributes that a food and beverage waiters should possess.

(10 marks)

QUESTION 5

- a) The food and beverage service operation requires a variety of equipments for its daily operations. Outline any **FIVE** equipments of each category below:
 - i) Glasses
 - ii) Linen

iii) Tablewares (5 marks each)

b) Give clues that might help a food and beverage waiter identify the host of a party of guests.

(5 marks)