# DEPARTMENT OF HOSPITALITY AND TOURISM 

DIPLOMA IN CATERING AND ACCOMMODATION MANAGEMENT (DCAM A09)

END OF SEMESTER EXAMINATION

APRIL/MAY 2010 SERIES

FOOD AND BEVERAGE CONTROL

TIME: 2 HOURS

## Instructions

1. This paper consist of TWO Section A and B.
2. Section $\mathbf{A}$ is COMPULSORY.
3. Answer ONLY TWO Questions in Section B.
4. All Questions in Section B CARRY EQUAL MARKS.
5. Cheating leads to DISQUALIFICATION.
6. Switch OFF MOBILE PHONE.

## Question ONE

(a). Define the following terms as used in catering establishments.
(i). Revenue
(ii). Cost of Sales
(iii). Inspection
(iv). Pilferage
(v). Pricing
(10 Marks)
(b). Explain THREE limitation of control.
(6 Marks)
(c). Identify THREE ways in which the condition of ready-to-serve food should be preserved at the holding stage.
(3 Marks)
(d). Explain TWO importance of:
(a). Communication
(b). Setting standards in the control process.
(8 Marks)
(e). State THREE ways of reducing overhead costs in the catering establishments.
(3 Marks)

## SECTION B

## Question TWO

(a). Explain FIVE control measures which should be exercised during the storage of Food and Beverages.
(b). Identify TWO methods of stock rotation used while issuing goods from the store and in each case give one reason for their use.
(4 Marks)

## Question THREE

Give THREE control measures taken during receiving of goods and THREE types of records used.
(6 Marks)

## Question FOUR

(a). Differentiate between Gross Profit, Net Profit and Margin of safety. (6 Marks)
(b). Kiziwi restaurant has a seating capacity of up to 10,000 customers in a month and the average spending power of each is Sh.100. The fixed costs of the restaurant are Sh. 40,000 and it operates at a variable cost of 35 per cent. Express this information in a break-even chart and show the margin of safety.
(14 Marks)

## Question FIVE

(a). Explain SEVEN reasons for costing a menu.
(b). THREE factors which determine selling prices based on the market. (6 Marks)

