

**TECHNICAL UNIVERSITY OF MOMBASA**  
**FACULTY OF APPLIED AND HEALTH SCIENCES**  
**DEPARTMENT OF ENVIRONMENT & HEALTH SCIENCES**  
**UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF**  
**SCIENCE IN COMMUNITY HEALTH**  
**BSEH 16J/YEAR2/ SEMESTER1**

**AEH 4203 :HEALTH EDUCATION AND PROMOTION**

**SEMESTER EXAMINATION**  
**SERIES : APRIL/MAY 2016**  
**TIME: 2 HOURS**

*Instructions to Candidates*

This paper consists of FIVE questions

Answer question ONE (COMPULSORY) and any other TWO questions.

*This paper consists of two printed pages.*

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**Question One**

- a) Illustrate health promotion (4marks)
- b) Explain social cognitive theory (4marks)
- c) Explicate environment (4marks)
- d) Explain behavioral change theories (4marks)
- e) Describe advocacy (4marks)
- f) Describe four problems in decision making for a policy. (4marks)
- g) Mention the three fundamental condition and resources for health according to Ottawa charter health promotion. (3marks)
- h) Expound community empowerment (3 marks)

**Question Two**

- a) Explain the rationale for social mobilization. (4marks)

- b) Discuss the importance of communications in health promotion at individual level and community level. **(16marks)**

**Question three**

Discuss with examples the communication model for behavior change in health promotion. **(20marks)**

**Question four**

Discuss the health promotion action. **(20marks)**

**Question Five**

You as a health promoter in your government. Discuss the essential progress in addressing the determinants of health.

**(20marks)**