

**TECHNICAL UNIVERSITY OF MOMBASA
FACULTY OF APPLIED AND HEALTH SCIENCES
DEPARTMENT OF ENVIRONMENT & HEALTH SCIENCES
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF SCIENCE IN
COMMUNITY HEALTH
BSCH 14S/YEAR2/ SEMESTER2**

ACM 4203: Community Health Education and Communication

**SEMESTER EXAMINATION
SERIES: APRIL/MAY 2016
TIME: 2 HOURS**

Instructions to Candidates

This paper consists of FIVE questions

Answer question ONE (COMPULSORY) and any other TWO questions.

This paper consists of two printed pages.

Question One

- a) Differentiate between health promotion and disease prevention. **(4marks)**
- b) List the predisposing factors affecting human behaviors **(4marks)**
- c) Mention the value of group education. **(4marks)**
- d) Mention the role of health education. **(4marks)**
- e) Define participatory of health education **(4marks)**
- f) Define participatory communication **(2marks)**
- g) Explain the concept of community participation **(4marks)**
- h) What are your responsibilities to the community as a health extension worker? **(4marks)**
- i) With examples mention the four questions which can help you priorities problems in your community. **(4marks)**

Question Two

- a) What is community? **(2marks)**

- b) Explain the perceived advantages of involving the community in every health education program's in your community **(14marks)**
- c) Behavior is “ Action” Discuss. **(4marks)**

Question Three

- a) Briefly discuss “Social-marketing” giving examples. **(10marks)**
Explain the two teaching aids that are commonly used in your community for health education programs and give examples. **(10marks)**

Question four

- a) You are the health education of your community, Design the framework of an organized dialogue model. **(16marks)**
- b) Mention the challenges facing health education in Kenya. **(4marks)**

Question Five

Explain the communication stages in health education and health promotion. **(20marks)**